

3872 - Digital marketing and social media assistant internship in Madrid

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| Location: | Madrid, Spain |
| Languages: | English (Advanced) |
| Fields: | Digital marketing |
| Extra benefits: | Salary of 100-200 €. |

Description:

About Us

Our collaborator is an amazing international digital agency based in Atocha, Madrid. With global clients and global vision, they know how to stand out, creating amazing products and features for their customers.

As a creative organization they have been working with almost any kind of customer, from small boutiques and companies to multinationals. They share a strong interest and passion for creativity being a focus to understand customer needs.

What you will do as an intern:

- managing activities within the marketing department.
- promoting our company Services
- developing the marketing strategy for the company in line with company objectives.
- sales activities.
- overseeing the company's marketing budget.
- creation and publication of all marketing material in line with marketing plans.
- planning and implementing promotional campaigns using google adwords, wordpress, facebook, twitter and social media as well as video campaigns on youtube etc.

Requirements:

- Degree in Business, Marketing, Market Research or similar.
- Good communication skills, verbal and written, in English
- English is a must.
- IT literate.
- Strong organization skills.
- Great attitude and eager to learn
- Basic or intermediate knowledge of Photoshop, In-Design, would be a plus
- Intermediate-Advance knowledge Microsoft Office and google suit.

What we can offer you:

- friendly atmosphere at a comfortable office with air conditioner.
- Working in an International Company
- Professional training

- 150 € per month, financial compensation.

Minimum duration: 3 months.