Invitation

International fair trade | Brokerage event | Exhibition

B2B - B2G - G2G

meetings for companies / cities combining business & SGD-goals of the United Nations













The Enterprise Europe Network branches in Cameroon and Germany are pleased to invite SMEs (Small and Medium Sized Enterprises)* from Africa, Sub-Saharan Africa, Maghreb and Europe to the 3rd edition of SYGERCAM 2019. The main topic for 2019 is "technological contributions to development for a more competitive Africa".



Congress hall in Yaounde

Event 9th - 15th of December 2019

IT industry, Energy technology,

Sectors Water technology, Agriculture sector,

Health care, Education, Tourism, and

infrastructure projects

Location Yaounde, Congres Hall

Impression See drone perspective

Map Rue 1.755, Bastos, Yaundé I, CUY, Mfoundi, Centre, 1428 Cameroon

Originally, the event focused on cooperations between German and Cameroon partners, and the main organizer of the SYGERCAM forum is the NGO - <u>Bantu Development Initiative</u> - from Germany. The Enterprise Europe Network added value is to enlarge the geographical outreach. Thus, companies from other countries and continents are also gladly welcome. Intercultural knowledge, educational knowhow, and technological experience of the Diaspora are one bridge between African and foreign companies. Respectful acknowledgement is the banister of cooperation at eye level. Announce your interest of participation until 15th of November 2019! (the number of contingents is limited).

The fair is embedded in a setting of various additional offers. The key markets of interest in 2019 are IT, agricultural, energy, health, tourism, infrastructure. Each day, the Bantu Festival presents culture from Cameroon and Germany between 18:00 - 22:00 WAT.

* SMEs from Germany may apply for funding due to AUMA-event-listing.











The agenda

Day	Program	Time (WAT)		
Monday -	International Fair Trade	9:00 - 17:00		
Friday				
Monday	Opening ceremony with local authorities	9:00 - 10:00		
	Local authorities and administrations with the presentation of local	10:00 - 17:00		
	projects and discussions on transnational cooperation			
	Seminars on AGRAR	10:00 -17:00		
Tuesday	Exchange of experiences with the partnership between the cities of	10:30 - 14:00		
	Cameroon and the EU. Germany (B2G & G2G)			
	Seminars on AGRAR	9:00 - 17:00		
Wednesday	Special program with focus on agriculture - Room A	9:00 - 17:00		
	Project fair – Room B	9:00 - 17:00		
	Seminars on AGRAR	9:00 - 17:00		
Thursday	Special program with focus on renewable energies - Room A	9:00 - 17:00		
	Project fair – Room B	9:00 - 17:00		
	Seminars on IT	9:00 - 17:00		
Friday	Special program with focus on digitisation - Room A	9:00 - 17:00		
	Project fair – Room B	9:00 - 17:00		
	Guided Tours / Study visit	15:00 - 21:00		
	Seminars on IT	9:00 - 17:00		
Saturday	Brokerage Event (25 min. per B2B-meeting) – Room A	9:00 - 12:00		
		13:00 - 15:00		
	Guided Tours / Study visit			
	Job fair – Room B	15:00		
	Seminars on financing	9:00 - 15:00		
		9:00 – 15:00		
Saturday	Gala / Charité-Diner	19:00 - 23:00		
night				
Each day, the Bantu Festival presents culture from				
	Cameroon and Germany between 18:00 - 22:00 WAT.			











Local information

Visa	Visitors in Cameroon need a visa – please contact the nearest consulate	
	or embassy of Cameroon	
Vaccinations	- Tetanus	
	- diphtheria	
	- Poliomyelitis - Refresher every 10 years	
	- hepatitis A	
	- yellow fever	
	For further information please contact your doctor.	
Airport	Yaoundé Nsimalen International Airport	
Accomondation	Hilton Hotel, Franco Hotel, Mont Febe, Djeuga Palace	
	The prices with breakfast are between approx. EUR 46 - 230	
	depending upon hotel and size	
Congress Hall	Inaugurated in 1982, the Congress Hall is a spacious and modern archi-	
	tectural monument. It is the city's most important event centre and is lo-	
	cated 10 minutes from the Yaoundé Center and 30 minutes from Yaoundé	
	Nsimalen Airport. The hall is located right in the TSINGA district, on the	
	top of the Nkol-Yada hill.	

Contact:

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In Saxony: Tobias Schlüter | t.schlueter@hszg.de | +49 3581 374 4683

Find a local Network contact point: een.ec.europa.eu/

Details about the event are available in the languages FR, EN, and DE

The Enterprise Europe Network in social media channels









#EENCanHelp











Team in Cameroon



Wabo, Coordinator Kamerun



Ettiene, Vice Manager Finance



Alexandra, Manager Finance



Jeanne, Manager Communication



Deborah, Marketing



Nadege, Manager Logistics & Event



Martial, Logistics & Event



Carine, Marketing



Kennedy, Consultant, CEO African BIB



Patrick, Logistics & Event



Carine, Consultant



Ruth, Consultant











Team in Germany



Yannick , Coordinator Consultant



Eric , Consultant Founder Ident Africa e. V.



Annette, Consultant



Tobias, Enterprise Europe Network



Simplee, Consultant & founder SellNow Marketing



Ndammona, Consultant & founder Ya OTTO Travel



Jürgen, Consultant



Andres, Consultant



Quentin, Marketing & communication



Edy, Marketing & communication



Stephane, Manager Finance



Marina, Marketing & communication











Other partners involved at SYGERCAM 2019





































































