

# Energy Efficiency Benchmark for Industrial SME

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## Introduction

- energy turnaround in Germany until 2020/2050
- goal: reduction of greenhouse gas emission
- energy efficiency benchmark for a high level monitoring
- offer results to single industrial small or medium sized enterprises (SME)
- compares energy efficiency and its development over time

## Input Data and Indicators

- specific electricity consumption  $P_{spec}$ , specific final energy consumption  $E_{spec}$
- gross value added  $G_i$ , number of employees  $N_i$ , tot. revenue  $T_i$  of company i
- different types of energy: coal, fuel oil, natural gas, renewable energies, electricity, district heat, other energies
- (cumulative energy  $E_i$  | fuel  $F_i$  | electricity  $P_i$ ) consumption, carbon dioxide emission  $D_i$  of company i

## Energy Efficiency Benchmark

- twelve company indicators for company  $i$  ( $J \in \{E, F, P, D\}$  and  $K \in \{G, N, T\}$ )

$$I_i^{JK} = J_i/K_i$$

- twelve sector indicators for company  $i$   $s(i)$  correspon. industrial sector,  $C_{s(i)}$  set of companies

$$S_i^{JK} = \frac{1}{|C_{s(i)}|} \sum_{j \in C_{s(i)}} I_j^{JK}$$

- twelve ratio indicators for company  $i$

$$R_i^{JK} = I_i^{JK}/S_i^{JK}$$

	Greenhouse gas emission (base 1990)	Renewable energies	Electricity generation	Primary energy	Building heat	Final energy traffic	Electricity	Nuclear energy
2011								- 41 %
2015								- 47 %
2017								- 54 %
2019								- 60 %
2020	- 40 %	18 %	35 %	- 20 %	- 20 %	- 10 %	- 10 %	
2021								- 80 %
2022								- 100 %
2030	- 55 %	30 %	50 %					
2040	- 70 %	45 %	65 %					
2050	- 80 to -95 %	60 %	80 %	- 50 %	- 80 %	- 40 %	- 25 %	

Fig. 1. Political goals of the energy concept 2010/2011 (Source: German Federal Parliament, own calculations)

- company performs better compared to average of the industrial sector

$$I_i^{JK} \leq S_i^{JK}, 0 \leq R_i^{JK} \leq 1$$

- company performs worse than the industrial sector

$$I_i^{JK} > S_i^{JK}, R_i^{JK} > 1$$

- no data means no result

$$R_i^{JK} \text{ undefined, if } S_i^{JK} = 0$$

## Suggested Incentive System

- inform industrial, business and trade associations
- reward development by incentives in a financial way
  - (C1): the company is on an energy efficiency indicator level which is above average
  - (C2): the company has improved its energy efficiency indicators better than the average of its sector

- (C1) motivates further development to hold advance compared to most other companies
- (C1) but production-related & territorial differences influence value
- better: (C2) focuses on the rate of change, it motivates further improvement in a more direct way
- (C2) if improvement takes place faster, this is rewarded, especially for companies who are not at the upper boundary of achievable efficiency

## Example Case Study

average energy consumption of iron foundries in Germany (2010)

Energy source	Value in %
coal	38.3
fuel oil	0.0
natural gas	18.4
renewable energies	0.0
electricity	43.0
district heat	0.4
other energies	0.0

- according to Tab. 3, in almost all categories the company is worse compared to the average in the industrial sector

energy consumption of the iron foundry under investigation (2010)

Data item	Value 2010	Unit	Distribution
gross value added	1.359.000	EUR	-
number of employees	32	-	-
total revenue	4.736.000	EUR	-
coal	464	t	44.0 %
fuel oil	0	t	0.0 %
natural gas	1.935.621	kWh	22.0 %
renewable energies	0	GJ	0.0 %
electricity	2.991.280	kWh	34.0 %
district heat $K_\mu$	0	kWh	0.0 %
other energies $K_\mu$	0	GJ	0.0 %

Values of  $I_i^{JK}$  (Tab.1)

Normal.	$E_i$	$F_i$	$P_i$	$D_i$
$G_i$	23.28	15.37	2.201.09	2.484.88
$N_i$	988.83	652.58	93.477.50	105.529.66
$T_i$	6.68	4.41	631.60	713.04

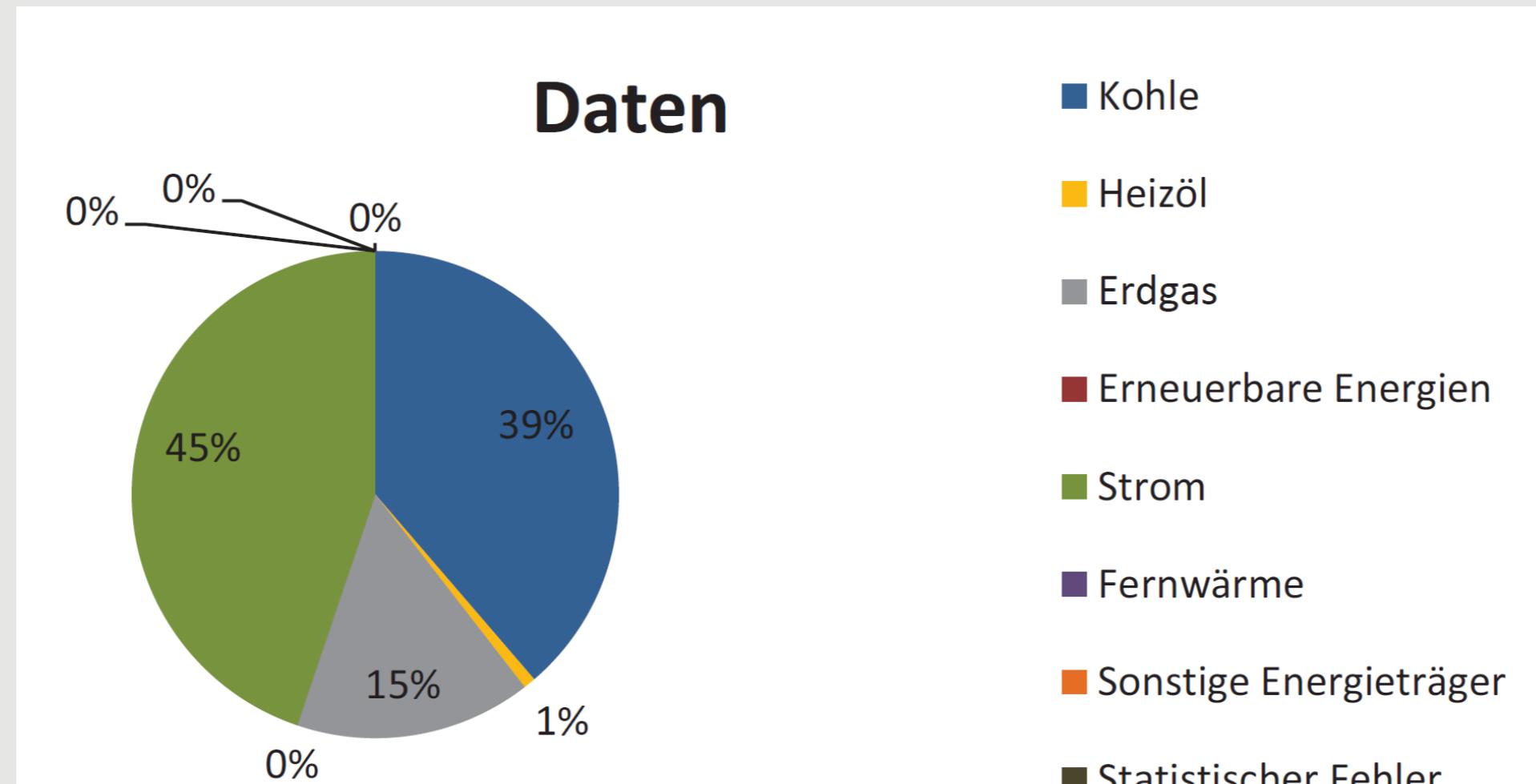
Values of  $S_i^{JK}$  (Tab.2)

Normal.	$E_i$	$F_i$	$P_i$	$D_i$
$G_i$	15.83	9.03	1.890.86	1.816.34
$N_i$	825.57	470.91	98.596.27	94.710.28
$T_i$	5.03	2.87	601.05	577.36

Values of  $R_i^{JK}$  (Tab.3)

Normal.	$E_i$	$F_i$	$P_i$	$D_i$
$G_i$	1.47	1.70	1.16	1.37
$N_i$	1.20	1.39	0.95	1.11
$T_i$	1.33	1.54	1.05	1.23

## Implementation



- Prototype web application

◦ <http://www.energieeffizienz-benchmark.de/>

- Generate pdf-report

## References

1. BMWi. Energie in Deutschland, 2010. [www.bmwii.de](http://www.bmwii.de)
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