

## Digital Marketing Internship

Martin Mulligan Marketing Ltd. is an expanding company located in St. Helens, between Liverpool and Manchester. We are specialised in barcode labelling equipment and its services.

### We offer:

- Some of the best known and most well-established internships in Europe
- The opportunity to work in a dynamic team with people from all over the world
- The possibility to take real responsibility and to gain real professional experience
- The opportunity to significantly improve your English by living and working in a British business environment
- University credits and assistance with your applications for funding

### Your tasks:

Successful candidates will gain experience and new skills in the following marketing disciplines:

- **Social Media**
- **SEO**
- **Third party email marketing platforms**
- **Campaign design and execution**
- **Strategic Media Partnerships**
- **Website construction and adaption**
- **Segmentation**
- **Database construction. Test and evaluation**
- **Data analytics**

### Requirements:

We are looking for students with good basic IT skills who have an interest in digital marketing.

No experience necessary as training will be given.

**Please send your application to: [hr@martinmulliganmarketing.com](mailto:hr@martinmulliganmarketing.com) and send us a short video stating why you are the perfect candidate for this internship!**



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